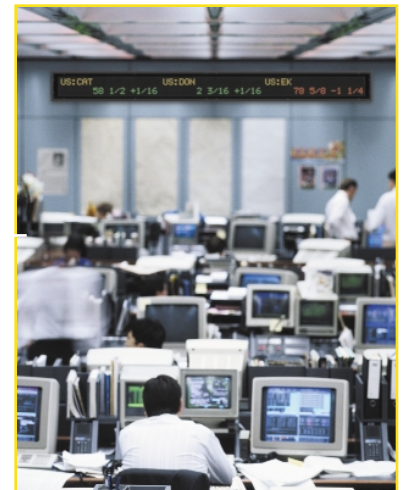


AlphaTicker™

The exciting new AlphaTicker display brings leading-edge, tri-color and high bright technology, to a traditionally single "green ticker" world. When integrated with the right PC software, users can display full names or symbols; traders now have the ability to show color-coded upticks and downticks, along with bright colorful news and messages. Mix and match exchanges, top gainers and losers and headline news. Replace expensive, outdated leased lines by connecting to an existing information provider, or the Internet.

The AlphaTicker, built in one-foot increments, allows complete flexibility in design and functionality.



Standard Features

- Continuous scroll NYSE, NASDAQ, S&P 500, Reuters, P.C. Quote & Internet
- Full name or symbol
- Continuous stock ticker
- Tricolor indoor or Hi-bright window
- Color coded ticks
- Easy networking (RS485 or LAN)

AlphaTicker Specifications

AlphaTicker		Tri-Color and Hi-Bright Red
Models Available:		5' (150cm) minimum – available in increments of 1' (30cm)
Specifications Per Foot:	Display width	1' (30cm)
	2" Character	7
	Weight	11 lbs.
	Display Array	40 x 24
	Power	50 Watts typical
Enclosure:	Width Adder	6.25"
	Height	12.0"
	Depth	4.75"

Pixel Size (Diameter):	0.2" (.05 cm)
Pixel (LED) Color:	Red, green, or amber = Tri-color Hi-bright red = Red only
Center-to-Center Pixel Spacing (Pitch):	0.3" (0.8 cm)
Memory Capacity:	4000 columns buffered
Serial Computer Interface:	RS485 – Single RJ11 input jack –Optional Ethernet Interface
Power Cord Length:	9'10" (3meters)100V – 8'2" (2.5meters) 240V
Case Material:	Aluminum
Limited Warranty:	One-year parts

Agency Approvals:	<ul style="list-style-type: none"> – 120 VAC Model: Listed to ANSI/UL 1950-3rd Edition (US) and CAN/CSA-22.2 No.950-M89 (Canada) – 240 VAC Models: Complies with EN 60950:1992 (Europe) and AS/NZS 3260-1993 (Australia/New Zealand) – FCC Part 15 Class A – CE Marked
Operating Temperature:	32° to 120°F, 0° to 49°C
Humidity Range:	0% to 95% non-condensing
Mounting:	Wall mount only

