

FEATURES:

- Three-color display – red, amber, and green.
- 8 lines per page, 16 characters per line, up to 26 pages of memory capacity.
- Configurations include wall mounted and free standing models. The upright floor display includes a display area for literature.
- Programming can be done from a remote control or from a PC via a serial cable. The control, the cable, and the software for Windows 95 and NT are included.
- Memory can be programmed up to 30 days in advance.
- Information can be programmed to run continuously or run on specified days at specified times.
- The sign is portable so that it can be used anywhere in the hotel.
- Affordably priced.

BENEFITS:

- The colorful displays attract attention to the message.
- The constantly changing message will break through the clutter of information overload.
- Updating messages on a continuing basis leads people to seek your message out.
- Employees are motivated by the recognition of their achievements and special events.
- The sign can be relocated and set-up quickly.
- Messages can be set-up well in advance of the display date.

APPLICATION AREAS:**RECEPTION**

- Welcome clients by name, by company, or by association
- Promote special events.
- Expedite check-in and checkout.
- Introduce key staff.
- Provide directions.
- Position it as a gathering point.

CATERING

- Provide guests with a personal touch for weddings, anniversaries, and other important events.
- Identify meeting rooms by name and function as a convenience to participants.
- Promote the Hotel and services to the guests during breaks in the events.
- List restaurant menus, specials, and profitable desert or drink items while guests wait to be seated.

SALES AND MARKETING

- Promote events, special guest programs, and hotel services unobtrusively.
- Offer a personal touch to important groups and clients with unique welcome messages and information about them.

MISCELLANEOUS

- Promote the gift shop, concierge, dining areas, health club, and other revenue sources.
- Recognize employee contributions and achievements.
- Promote Hyatt Hotels in other locations.