

# Project Specifications Form

## BOX OFFICE DISPLAY INFORMATION:

Number of lines needed \_\_\_\_\_  
Number of characters per line \_\_\_\_\_  
Character height:  1.4"  2.1"  
LED color:  Red  Super bright red  Tri-Color  
Sign matrix:  FM,  CM, \_\_\_\_\_ x \_\_\_\_\_, Firmware Rev. \_\_\_\_\_  
Dimensions: \_\_\_\_\_, Weight: \_\_\_\_\_, Voltage: \_\_\_\_\_  
AMS P/N: \_\_\_\_\_  
Model number: \_\_\_\_\_  
Case color: \_\_\_\_\_  
Quality: \_\_\_\_\_  
  
Light Box: \_\_\_\_\_ Qty. \_\_\_\_\_  
External dimensions: \_\_\_\_\_, Voltage: \_\_\_\_\_

## LOBBY / CORRIDOR DISPLAY INFORMATION:

Number of lines needed \_\_\_\_\_  
Number of characters per line \_\_\_\_\_  
Character height:  1.4"  2.1"  
LED color:  Red  Super bright Red,  Tri-Color  
Sign matrix:  FM,  CM, \_\_\_\_\_ x \_\_\_\_\_, Firmware Rev. \_\_\_\_\_  
Dimensions: \_\_\_\_\_, Weight: \_\_\_\_\_, Voltage: \_\_\_\_\_  
AMS P/N: \_\_\_\_\_  
Model number: \_\_\_\_\_  
Case color: \_\_\_\_\_  
Quality: \_\_\_\_\_

## HOUSE DISPLAY INFORMATION:

ALPHA 220C  
Number of character per line \_\_\_\_\_  
Character height:  2.1"  4"  
Firmware rev. \_\_\_\_\_  
Dimensions: \_\_\_\_\_, Weight: \_\_\_\_\_, Voltage: \_\_\_\_\_  
AMS P/N: \_\_\_\_\_  
Model number: \_\_\_\_\_  
Quantity: \_\_\_\_\_

220C Trim Kits  Ceiling Mount, Qty. \_\_\_\_\_  Wall Mount, Qty. \_\_\_\_\_

## MISCELLANEOUS

Will the standard displays be modified?  Yes,  No \_\_\_\_\_  
Who will perform modification? \_\_\_\_\_  
Name: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Issues to address: Maintain serviceability  
Air flow (Cooling)  
Mounting  
Power & Data Entry

## SOFTWARE AND NETWORKING

POS Vendor: \_\_\_\_\_  
Version: \_\_\_\_\_  
Who is providing a PC?  
 E/U,  Distributor  
Who is providing data cable?  
 E/U,  Distributor

### Purchasing Company Name:

Contact: \_\_\_\_\_  
Phone: ( ) \_\_\_\_\_  
Fax: ( ) \_\_\_\_\_  
Cellular Phone: ( ) \_\_\_\_\_  
Pager: ( ) \_\_\_\_\_  
Project Name: \_\_\_\_\_  
Theatre Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Site Inspection Questions

1. Is a site visit required?  Yes  No If yes, Date: \_\_\_\_\_
2. Can we get a copy of the floor plans?  Yes  No If yes, Date: \_\_\_\_\_
3. Is union labor being used at this site?  Yes  No \_\_\_\_\_  
If yes, how will it affect the installation: \_\_\_\_\_
4. Who is pulling the data cable to each sign location? When? \_\_\_\_\_
5. Who is pulling power cable to each sign location? When? \_\_\_\_\_
6. Who will be physically hanging the signs? When? \_\_\_\_\_
7. How will the signs be mounted?  
Box Office  Wall or  Ceiling  
Lobby Directional  Wall or  Ceiling  
House  Wall or  Ceiling
8. Will any of the displays be put into a customized case?  Yes  No  
If yes, by who? \_\_\_\_\_
9. Are the walls that are supporting the box office and directional signs capable of supporting their weight?  Yes  No, If no, what needs to be done to reinforce them?  
\_\_\_\_\_
10. Will the correct AC voltage be at each sign location? \_\_\_\_\_
11. Where will the POS computer be located? \_\_\_\_\_
12. Who will be trained on STS software? \_\_\_\_\_
13. Will training be on site?  Yes  No, location \_\_\_\_\_
14. Do the contractors have a copy of our technical information binder?  Yes  No  
If yes, date sent: \_\_\_\_\_
15. Is there anything else pertaining to this project that should be addressed?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# Technical Support and Maintenance Program Options

## A. Professional Services

Includes:

1. Installation and Setup (Software)
  - ▶ Installation and configuration of Adaptive's theatre software.
  - ▶ Setup and configuration interface between existing POS system and Adaptive's Theatre Software.
  - ▶ Assistance in creation of initial messages for testing the displays (advertisements, shows, concessions).
  - ▶ Support remote software (PCA or Laplink) installation and testing (customer must provide a dedicated phone line that will be available near the PC at time of install).
  - ▶ Software functionality overview (provide system administration with basic operation tools).
  
2. Signage assistance (Hardware)
  - ▶ Specify the mounting and network cabling requirements.
  - ▶ Perform final serial hookup at the displays, PC and any other networking components for Adaptive displays.
  - ▶ Configure all display addresses
  - ▶ Perform network acceptance testing and any necessary troubleshooting.

Cost: \$800 per person, per day, plus all travel expenses. Standard recommendation is: 1 person for 2-4 days; however, this could vary depending on job size/timeframe.

## B. Maintenance & Support Services

**(A) REGULAR PLAN** - Cost: Included with system cost.

Includes :

- ▶ All telephone, automated email & modem support 8 a.m.–5 p.m. CST(M-F). (**note:** The customer is responsible for email setup, internet service and dedicated phone line)
- ▶ Per incident site visit support - \$1200 per day plus travel expenses. Parts are warranted for 1 year. All standard manufacturer warranties apply for HW & PC. All visits must prearranged and Adaptive must have PO prior to visit.
- ▶ Response time (phone) – 8 hours for standard issues (system not down) and 2 hours for priority issues (system down).
- ▶ M&E releases to Software - \$250 (includes shipping). Does not include any related installation costs where necessary.
- ▶ Any replacement parts needed are shipped UPS ground.

**(B) GOLD PLAN** - Cost: This is a prepaid annual contract that becomes effective after day 1 of installation. It is renewable annually and the cost is to be determined.

Includes:

- ▶ All telephone, automated email & modem support 8 a.m.–5 p.m. CST(M-F). (**note:**The customer is responsible for email setup, internet service and dedicated phone line)
- ▶ 7day/24 hour/365 days support services which would cover all telephone, automated email and modem support at anytime. This would also include a per incident site visit where necessary. We cannot guarantee any response times for site visits because of travel situations TRAVEL EXPENSES ARE NOT INCLUDED AND BILLED SEPARATELY.
- ▶ Response time (phone) – 2 hours for standard issues (system not down) and 1 hour for priority issues (system down).
- ▶ M&E releases to Software (includes shipping). Does not include any related installation /travel costs where necessary.
- ▶ Any replacement parts needed are shipped UPS Red.
- ▶ Parts are warranted for 1 year. All standard manufacturer warranties apply for Hardware and PC.
- ▶ One complimentary day of training to be used at anytime. Travel not included (if applicable).

#### **Training Services :**

- ▶ Complete Theatre Software training on site - \$ 995 per day plus travel expenses.
- ▶ Complete Theatre Software training here at Adaptive - \$395 per day including continental breakfast and lunch.
- ▶ All materials and handouts included.

# Technical Services Installation Management Form

Date: \_\_\_\_\_ Customer order number: \_\_\_\_\_

Theatre chain: \_\_\_\_\_

Theatre location: \_\_\_\_\_

Opening date: \_\_\_\_\_ VIP date: \_\_\_\_\_

POS vendor: \_\_\_\_\_ POS live date: \_\_\_\_\_

POS location: \_\_\_\_\_ Installation contact: \_\_\_\_\_

Number of houses: \_\_\_\_\_ Multiple house entrances: \_\_\_\_\_

Regional manager: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Site manager: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

General manager: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

General contractor: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Electrical contractor: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

When is the site inspection scheduled for? \_\_\_\_\_

# PC HARDWARE AND SOFTWARE REQUIREMENTS

## BASIC HARDWARE REQUIREMENTS

<b>Computer Type:</b>	Pentium 400 Mhz or compatible computer
<b>Drives:</b>	• 3.5" floppy diskette drive, CD ROM
	• hard disk drive (200MB minimum)
<b>Memory:</b>	64MB RAM
<b>Monitor:</b>	VGA Monitor, 256 colors required for full emulation
<b>Serial Port:</b>	RS232 (PC card)
<b>Modem:</b>	56K Modem required

## OTHER HARDWARE REQUIREMENTS

Additional hardware, such as connectors and cabling, is also required and depends on the type of sign and connection you will be using.

## SOFTWARE REQUIREMENTS

<b>Software:</b>	Windows 95, or Windows NT
------------------	---------------------------