BETABRITE®
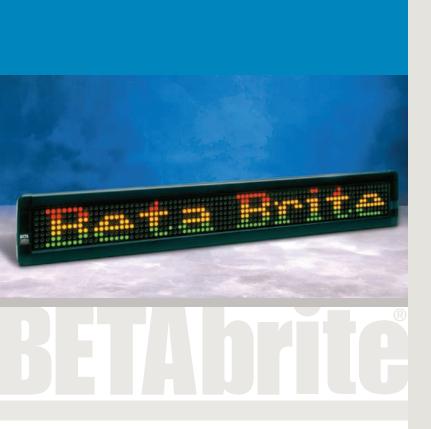
BetaBrite® indoor message displays offer high visibility for commercial and office use.

The BetaBrite® electronic message display gets your message across faster and better than ever before.

Designed for top visibility at a distance of 150 ft., our displays are brighter and sharper than the competition.

- Advertise your specials
- Announce upcoming events
- Welcome customers & guests
- Promote safety awareness
- Recognize employees

Adaptive® manufactures, tests and services our entire product line all under one roof. That means quality, consistency and customer service you can count on.

Features:
- Save and display multiple messages
- Handheld infrared keyboard
- Simple 3-step programming
- Creative messages at your fingertips
- Moving animations & fun fonts
- Powerful graphics & brilliant colors
- 8 Colors
- One year USA factory warranty

BETAbrite®

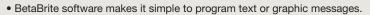Adaptive

Includes:
BetaBrite® Software with 25' PC to display cable.
- BetaBrite software makes it simple to program text or graphic messages.
- Change your content frequently and conveniently right from your computer.
- BetaBrite Software allows you to preview your messages before sending them to the display.

Display Specifications	
Display Dimensions:	24.0" L x 2.1" H
Display Array:	80 columns x 7 rows
Display Memory:	30,000 characters
Pixel Size (Diameter):	0.2" (0.51 cm)
Pixel (LED) Color:	8 Super-bright colors & 3 rainbow effects
Center-to-Center Pixel Spacing (Pitch)	0.3" (0.76 cm)
Character Size:	2.1" (5.3 cm)
Character Array:	5 x 7 matrix
Character Set:	Block (sans serif); decorative (serif); upper/lower case; slim/wide
Memory Retention:	One month typical
Message Capacity:	65 different messages can be stored and displayed
Message Operating Modes:	26 consisting of: Automode™, Hold, Interlock, Roll (6 directions), Rotate, Sparkle-on, Twinkle, Spray-on, Slide across, Switch, Wipe (6 directions), Starburst, Flash, Snow, Scroll, Condensed rotate
Built-in Animations:	Cherry-bomb exploding, don't drink and drive, fireworks, slot machine, no smoking, running animal, moving auto, welcome (in script), thank you (in script), new flash, trumpets, party balloons and fish
Real-Time Clock:	12 or 24 hour format

Network and Power Specifications	
Serial Computer Interface:	RS232
Power:	7.5 VDC at 3.25A, 50/60 HZ
Power Cord Length:	10 Ft. (3m)
Agency Approvals:	– FCC Part 15 Class A – ETL and UL Marked (120 VAC model)
Operating Temperature:	32° to 120°F, 0° to 50°C
Humidity Range:	0% to 95% non-condensing

General Specifications	
Case Dimensions:	25.8" L x 2.0" D x 3.8" H
Approximate Weight:	2.55 lbs. (1.16 kg.) without power supply and keyboard
Case Material:	Extruded aluminum
Limited Warranty:	One-year parts and labor, factory servicing

Adaptive Micro Systems has over 35 years of experience manufacturing quality LED signage solutions. We design innovative products that are simple to maintain and easy to operate. By designing, manufacturing and testing all products in our advanced U.S. facility, Adaptive maintains complete control of our quality products.

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